

Dear Potential Sponsor,

The Metropolis Chamber of Commerce, along with the City of Metropolis and the Metropolis Area Tourism Commission, is proud to host the 34th Annual Superman Celebration , June 7th through 10th, 2012. The Superman Celebration has become the Signature Event for Metropolis and receives world-wide attention each year.

The City and the Tourism Commission contribute to the Superman Celebration from the Hotel/Motel tax fund which can only be used for tourism. And while this amount allows the Celebration to grow each year, it does not cover all the expenses, leaving us to rely heavily on sponsorship dollars to make the Superman Celebration the fun and exciting event that it is. The attention it draws from the media goes beyond our city's borders and reaches not only across the country, but internationally as well. The number of people attending Superman Celebration grows each year, as well as the contribution these visitors make to our local economy. The exposure the Celebration receives promotes tourism in our area all year long.

The Celebration of all things "Superman" is truly a community event and the number of volunteers that contribute their time is truly amazing. **By becoming a sponsor, you, too, can help us showcase Metropolis and our community.** There is a sponsorship package designed to fit every budget. (Please see the attached page for the sponsorship levels and the perks included with each package.) We encourage you to get involved with Superman Celebration to support Metropolis. Please respond with your sponsorship choice by March 31st, 2012. It's time everyone knew just how "super" we are!

Should you have any questions, please do not hesitate to contact the Metropolis Chamber of Commerce by phone at (618) 524-2714 or by email at office@metropolischamber.com.

Sincerely,

A handwritten signature in cursive script that reads "Lisa Gower".

Lisa Gower

Treasurer, Metropolis Chamber of Commerce



2012 SUPERMAN CELEBRATION SPONSOR

MAN OF STEEL - \$2500

- * Company Name on all PR & Advertising
- * Company Logo on all printed material
- * Full page advertisement in event program
- * Company logo on all television advertising
- * Banner ad on supermancelebration.net
- * Banner ad on metropolistourism.com
- * Opportunity for on-site presence
- * Public address system announcement every hour
- * 3 Banner/signs in and around event area
- * 6 VIP Autograph session passes
- * 6 Superman Celebration lanyards
- * 6 Official Superman Celebration T-shirts
- * Superman Celebration Sponsor Certificate

AD SIZE: 5" WIDE x 7 3/4" HIGH

KRYPTONITE \$1000

- * Company name on all print promotions
- * Ad on supermancelebration.net
- * Opportunity for on-site presence
- * Public address system announcement every three hours during celebration.
- * Half page advertisement in event program
- * 2 Banner/signs in and around event area
- * 4 VIP Autograph Session passes
- * 4 Superman Celebration lanyards
- * 4 Official Superman Celebration T-Shirts
- * Superman Celebration Sponsor Certificate

AD SIZE: 5" WIDE X 3 7/8" HIGH

AMERICA'S HERO \$500

- * Quarter page advertisement in event program
- * 1 Banner/Sign in and around event area
- * 2 VIP Autograph Session passes
- * 2 Superman Celebration lanyards
- * 2 Official Superman Celebration T-Shirts
- * Superman Celebration Sponsor Certificate

**AD SIZE: 5" WIDE X 1 15/16" HIGH
OR 2 1/2" WIDE X 3 7/8" HIGH**



SUPER HERO \$250

- * Eighth page advertisement in event program
- * 1 Banner/Sign in and around event area
- * 2 VIP Autograph Session passes
- * 2 Superman Celebration lanyards
- * Superman Celebration Sponsor Certificate

AD SIZE: 2 1/2" WIDE X 1 15/16" HIGH

SUPER FRIEND \$100

- * Name listed in event program
- * 1 VIP Autograph Session pass
- * 1 Superman Celebration lanyard
- * Superman Celebration Sponsor Certificate

This sponsorship is open to individuals only. We ask that corporate and business sponsors utilize one of the other sponsorships packages.



Deadline for sponsorship is MARCH 31, 2012

Contact the Metropolis Chamber of Commerce for more information
618-524-2714 800-949-5740 office@metropolischamber.com



34th Annual



Sponsorship Form

Business/Individual Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ - _____

Email Address: _____

Level of Sponsorship (Check one):

Man of Steel (\$2500)

Kryptonite (\$1000)

American Hero (\$500)

Superhero (\$250)

Superfriend (\$100)

If you have a logo you would like to appear in your advertisement, please email it to office@metropolischamber.com.

(Please contact us for logo size and resolution requirements)

Return this form along with payment to:

Metropolis Chamber of Commerce

PO Box 188

Metropolis, IL 62960